

Examining Attorney: Jill I. Prater
Law Office: 115
Ref. No.: 058844/00172

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : The Bear Stearns Companies Inc.
Serial No. : 76/640129
Filed : February 8, 2005
International Classes: : 36 & 42
Service Mark : **HEDGE SELECT**
Law Office : 115

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Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451, on November 15, 2006

Michael Maoz
Name of Applicant, Assignee or Representative


Signature
11/15/06
Date of Signature

LETTER OF TRANSMITTAL

Sir:

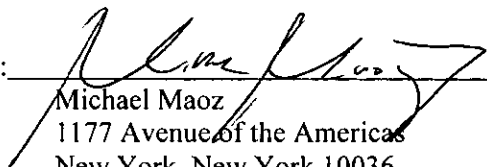
Registrant submits herewith a Notice of Appeal.

Please charge the \$100.00 fee associated with this Notice (and any additional fees that might be required
to process this Notice) to Deposit Account 50-0540.

Respectfully submitted,

KRAMER LEVIN NAFTALIS
& FRANKEL LLP

BY:


Michael Maoz
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New York, New York 10036
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11-20-2006

U.S. Patent & TMO/TM Mail Recd Dt #30

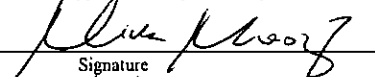
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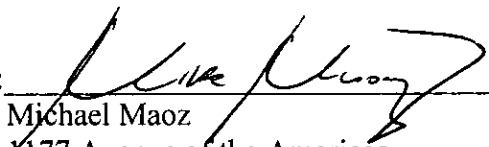
Sir:

Applicant hereby appeals to the Trademark Trial and Appeal Board from the decision of
the Examining Attorney dated May 15, 2006, finally refusing registration of the above referenced
service mark.

11/22/2006 K5IBBONS 00000011 500540 76640129
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Respectfully submitted,
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